Erasmus+

ПЪРВА ЧАСТНА АНГЛИЙСКА ГИМНАЗИЯ
"Уилям Шекспир"
гр. София, ул. "Стара планина", № 13
тел. 0882 400 502 / 0876 341 212
mail: office@fpels.ws
www.fpels.ws



„REAL HONEY"

ACTIVITIES



Adopt a hive program



Development of innovative technologies



Management of an online platform



Participation in educational campaigns

PARTNERS



The Patovi Family
Pleven Province



Mihaylovi Brothers
Pleven Province



Bogomil Sirakov
Stara Zagora Province



Dimitar Tomov
Sofia Province



Marin Marinov
Shumen Province



Ivan Geshev and Ekaterina Eneva
Veliko Tarnovo Province

ADOPT A HIVE

Impact over the course of a year:

20+kg
of real honey

360m+
pollinated flowers

60000+
protected bees









INCOME


Sale of products: wax combs, tea, protein bars and more
Sale of hive sensors that help beekeepers (Beebot)
Revenue from different subscription services
Funded by the ,,Sensor Bees" program
Funded by the European Commission program ,,Horizon 2020 FET"

PRODUCTS


ИСТИНСКИ МЕД
67


ИСТИНСКИ МЕД
Сурово барче


ПРОПО
Хранителна добавка
20 ml


ИСТИНСКИ МЕД
Вълшебството на пчелата
60 г

IMPACT

536.94km²
pollinated area

300k+
users reached

4000+
hives helped

200 tons
honey purchased

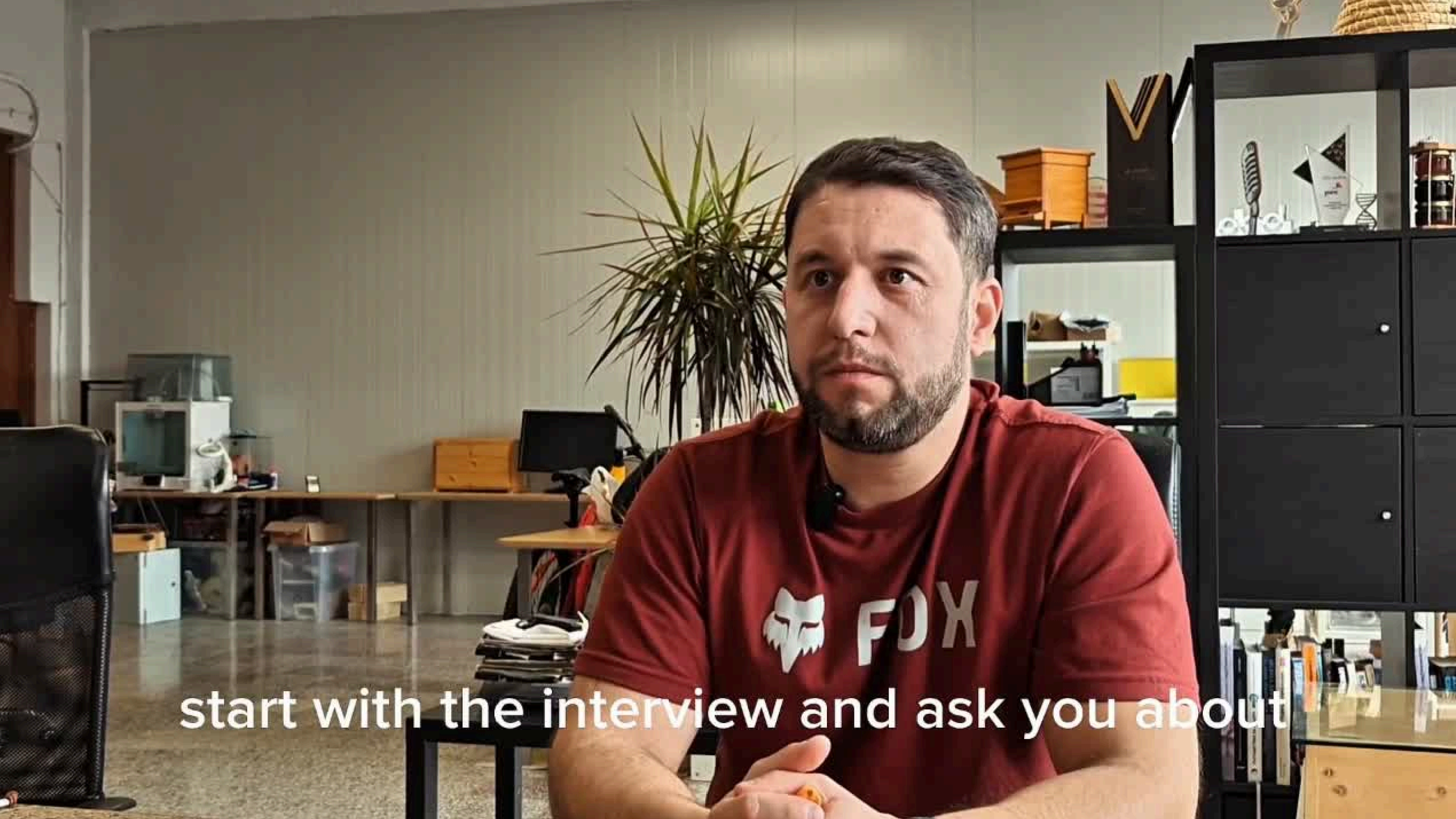
300m
bees saved



FOUNDER AND MANAGER



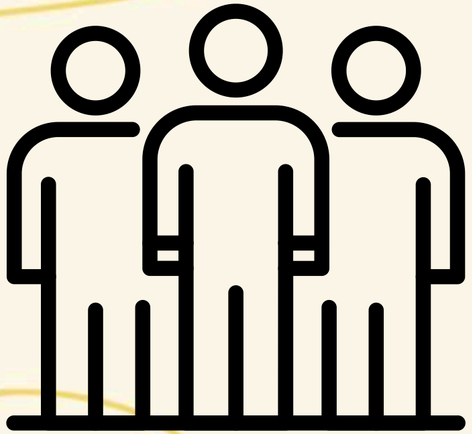
Sergey Petrov


FOX
start with the interview and ask you about

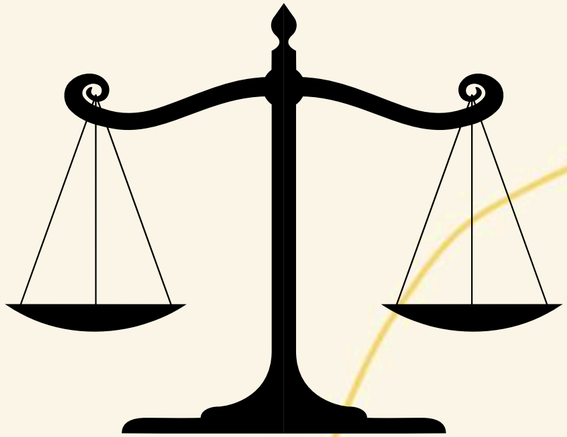
A interview with one of the beekeepers



EUROPEAN DEMOCRATIC VALUES



Democracy



Equality



Human dignity

ИСТИНСКИ МЕД

Their mission is to help beekeepers distribute their produce at a fair price while at the same time proving to the consumers the origin, authenticity and quality of the honey.

100% Natural Bulgarian Honey

No added sugar or syrups

Beekeeper to customer

Unpasteurized and unfiltered

Certified apiaries and beekeepers



